

Message Text

UNCLASSIFIED

PAGE 01 ZAGREB 00713 091558Z

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ACTION EB-05

INFO OCT-01 EUR-06 ISO-00 /012 W
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P R 091450Z OCT 73
FM AMCONSUL ZAGREB
TO SECSTATE WASHDC PRIORITY 2144
USDOC WASHDC PRIORITY
INFO AMEMBASSY BELGRADE

UNCLAS ZAGREB 0713

FOR JAMES MOORHOUSE, BIC/OIM 228, FROM GREGORY PETREAS

EO 11652: N/A

TAGS : BEXP YO

SUBJECT : LJUBLJANA ELECTRONICS FAIR

1. US PAVILION HAS OPENED AS SCHEDULED. EXHIBITORS AND US OFFICIALS PLEASED WITH APPEARANCE OF US EXHIBIT.
2. AFTER 5 P.M. FAIR OPENING CEREMONIES WHERE HE GAVE MAIN SPEECH, YUGOSLAVIA'S DEPUTY PREMIER DR. ANTON VRATUSA TOURED US EXHIBITION IN COMPANY OTHER OFFICIALS. DEPUTY PREMIER APPLAUDED CONTENT AND APPDARANCE US EXHIBITION.
3. PRESS PREVIEW OCT 8 MOST SUCCESSFUL. FOLLOW-UP INTERVIEWS WITH EXHIBITORS AND US SEMINAR SPEAKERS SCHEDULED THROUGHOUT FAIR PERIOD.
4. THREE HOURS AFTER OPENING, COLLINS RADIO REPORTED SALES OF 200,000 DOLS RPT 200,000 DOLS ATTRIBUTED TO PRE-EXHIBITION MARKETING ACTIVITIES. COMPANY REPRESENTATIVE EXTREMELY PLEASED WITH OUR PROGRAM. CLEARED FOR PUBLICATION.
5. OTHER EXHIBITORS REPORT GENUINE INTEREST IN THEIR PRODUCTS.
6. SOLITRON DEVICES REPRESENTATIVE HAS NOT REPORTED TO DATE ALTHOUGH ARRANGEMENTS HAVE BEEN PREPARED FOR HIS ARRIVAL.

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WILSON

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
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Copy: SINGLE
Draft Date: 09 OCT 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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EO Systematic Review
30 JUN 2005

Review Media Identifier:
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Subject: : LJUBLJANA ELECTRONICS FAIR
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